## MICHAEL HOWARD

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MHOWARDDIGITAL.COM

PERSONAL PROFILE

MARKETING VIDEOGRAPHER & EDITOR WITH 2 YEARS OF PROFESSIONAL EXPERIENCE IN A PROMOTIONAL MARKETING ROLE.

**KEY SKILLS** 

ADOBE PREMIERE PRO

ADOBE AFTER EFFECTS I

ADOBE AUDITION

ADOBE PHOTOSHOP



SOFT SKILLS

**DATA MANAGEMENT** 

CAMERA SETTINGS

TEAM LEADERSHIP

PROBLEM SOLVING

WORK EXPERIENCE

GOLF CART KING

May 2018 - APRIL 2020

-MARKETING VIDEOGRAPHER & EDITOR

WRITE, SHOOT & EDIT ENHANCED BRANDING CONTENT AND INSTRUCTIONAL VIDEOS FOR YOUTUBE, AMAZON, AND THE WEBSITE.

FILM WORK

DOWN HOME RANCH 4 WEEKS - FEBRUARY 2020

-PRODUCER, DIRECTOR, VIDEOGRAPHER, EDITOR WRITE, PRODUCE, FILM, EDIT, AND DELIVER FULL PROMOTIONAL VIDEO FOR A NON-PROFIT ORGANIZATION.

BLUE COLLAR

2 WEEKS - AUGUST 2019

-DIRECTOR

WORK FACE TO FACE WITH ACTORS, BLOCK SCENES, AND PLAN MOVEMENTS.

HALF COOKED

4 WEEKS - MAY 2019

-DIRECTOR OF PHOTOGRAPHY PLAN LIGHTING, DETERMINE LOOK AND COLOR PALETTE, DIRECT CAMERA MOVEMENTS AND ANGLES.

**EDUCATION** 

ART INSTITUTE OF AUSTIN

2016 - 2020

-BFA DIGITAL FILM & VIDEO PRODUCTION

STUDY CINEMATOGRAPHY AND FILM PRODUCTION FOR LARGE PRODUCTIONS AND CLIENT WORK.

REFERENCES

LANDON WISSER - GOLF CART KING

MARKETING DIRECTOR. LANDON@GOLFCARTKING.COM

STEVEN KASHETA - GOLF CART KING

MARKETING VIDEOGRAPHER. STEVEN@GOLFCARTKING.COM